



BENNETT FREEMAN

Over the last dozen years of a three decade-long career, Bennett Freeman has worked at the intersection of governments, international institutions, multinational companies, investors and NGOs to improve corporate conduct and to promote human rights and sustainable development around the world. An innovative leader on business and human rights, natural resource governance and responsible investment, he has been among the pioneers of several now well-established multi-stakeholder initiatives and global standards.

As Senior Vice President for Sustainability Research and Policy at Calvert Investments since April 2006, Bennett Freeman leads the environmental, social and governance research, shareholder advocacy and public policy work of the leading sustainable and responsible (SRI) mutual fund group in the U.S with \$13 billion assets under management based in Bethesda, MD.

Freeman is Chair of the Advisory Board of Global Witness; a member of the Governing Board of the Revenue Watch Institute; a Trustee and International Advisory Board member of the Institute for Human Rights and Business; and Board Secretary of the Global Network Initiative. Previously he served on the boards of Oxfam America from 2002-10 and the Extractive Industries Transparency Initiative representing Oxfam from 2006-09.

Prior to joining Calvert, Freeman was a Managing Director at Burson-Marsteller from May 2003-March 2006, where he led the Global Corporate Responsibility practice and advised multinational corporations on policy development, stakeholder engagement and communications strategies related to human rights, labor practices and sustainable development. Previously, he advised companies, international institutions and NGOs on corporate responsibility and human rights as the Principal of Sustainable Investment Strategies. In 2002, he co-authored an independent human rights impact assessment (HRIA) of the BP Tangguh liquefied natural gas project in West Papua, Indonesia, the first such assessment undertaken ahead of a major energy project in the world and since considered an influential model for HRIAs in the extractives and other industries.

Freeman served as a Clinton presidential appointee at the U.S. Department of State from 1993-2001. As Deputy Assistant Secretary for Democracy, Human Rights and Labor, he led the Department's bilateral human rights diplomacy and the development of the Voluntary Principles on Security and Human Rights, the global standard for extractive companies operating in conflict zones. He also served as Senior Advisor to Under Secretary for Economic and Business Affairs Stuart Eizenstat as well as Deputy Assistant Secretary for Public Affairs and chief speechwriter for Secretary of State Warren Christopher.

Bennett Freeman was Manager-Corporate Affairs for General Electric from 1985-93 after beginning his career as a speechwriter and presidential campaign aide to former Vice President Walter Mondale from 1982-84. He earned an AB in History from the University of California at Berkeley and an MA in Modern History from the University of Oxford as an English-Speaking Union Churchill Scholar at Balliol College.